

Three days to explore our collective future

Annual Conference on Social Impact

Social Impact Day 2024

"System Change" driven by
Impact Economy

5.15 WED to 5.17 FRI 2024

- Sessions List -

Day1: 2024.05.15 [Wed]		Day2: 2024.05.16 [Thu]			Day3: 2024.05.17 [Fri]		
10:00-10:20 (20 min)	Opening Talk [JP/EN]	09:30-10:20 (50 min)	Special Session 3 Managing for Purpose and Social Impact: New Possibilities for Sustainable Business		09:30-10:20 (50 min)	Session 7 New Entrepreneurs for the Impact Economy	Session 8 The Leading Edge of Impact-Oriented Initiatives by Foundations
10:20-11:10 (50 min)	Keynote Speech 1 [JP/EN] Impact Accounting at the time of Regulatory Challenges	10:30-11:40 (70 min)	Special Session 4 Beyond Impact Investment: Toward the Next Stage of Achieving Impact Economy - GSG Japan NAB's 10th anniversary and the next 10 years		10:30-11:20 (50 min)	Session 9 What We have Learned from "IMPACT SHIFT": Let's Talk about the Future of Impact with 4 Gen Z	
11:30-12:40 (70 min)	Special Session 1 [JP/EN] "Capitalism of Mutual Support": A Form of New Capitalism Realized by Collective Impact	11:50-12:40 (50 min)	Session 1 Impact Companies Going Public: How to Expand Impact and Achieve Business Growth	Session 2 [JP/EN] Catalytic Roles of Philanthropy and Investing Toward Impacts in Aging Asia	11:30-12:20 (50 min)	Session 10 "B" THIS WAY FORWARD: The Latest of the B Corp Movement in Japan	
Lunch Break		Lunch Break			12:20-12:50 (30 min)	Closing Talk	
13:30-14:30 (60 min)	Keynote Speech 2 [JP/EN] Child-lens Investing: An innovative framework to put well-being of future generations first and create the conditions for healthier and more inclusive societies Keynote Speech 3 [JP/EN] Benchmarking Impact Management in Impact Investing: A Discussion of BlueMark's 2024 Report	13:40-14:30 (50 min)	Session 3 Triggers of Social Impact: Catalytic Capital in Japan	13:20-14:30 (70 min) Sponsored Session 3 Short Pitch Session: Initiatives for Creating Impact	Each session will be conducted in Japanese. Only for sessions marked [JP/EN] , simultaneous Japanese-English interpretation will be provided. [*] There is NO online streaming/archive video available for Special Sessions by UNICEF/BlueMark.		
14:50-15:50 (60 min)	Special Session 2 [JP/EN] What is " System Change Investment" that Addresses Fundamental Social Issues?	14:50-15:40 (50 min)	Sponsored Session 4 Impact "K" Project Roundtable: Sharing insights from industry-leading impact investors on how to launch an effective impact fund				
16:10-17:00 (50 min)	Sponsored Session 1 [JP/EN] The Role of Finance in the Impact Economy	16:00-16:50 (50 min)	Session 4 What is the Current Status of Impact Economy in Japan - A View from a Data Analysis	Session 5 [JP/EN] Sustainable Development Performance Indicators (SDPI) by UNRISD (The United Nations Research Institute for Social Development)			
17:10-18:10 (60 min)	Sponsored Session 2 [JP/EN] Focusing on Indian impact Companies: Achieving a Positive Cycle of Impact Generation and Revenue Growth	17:00-18:00 (60 min)	Session 6 Let's Talk about the Future of Impact Finance with the Next Generation: Impact Investing and New Directions		16:30-18:00 (90 min)	Special Session by UNICEF [*] What Exactly is Investing with a "Child-lens"?: Introduction of the UNICEF Framework and Invitation to Japanese Stakeholders	
18:40-20:00 (80 min)	Reception				18:30-20:30 (120 min)	Special Session by BlueMark [*] Introduction to BlueMark and Impact Verification	

Wed, May 15

10:00 - 10:20

Free

【JAPANESE / ENGLISH】

【Opening】

Opening Talk



Speaker

Takeshi Mizuguchi

President, Takasaki City
University of Economics
/ Member, Governing
Council, Social Impact
Management Initiative



Speaker

Mitsuaki Aoyagi

Vice-chair of Executive
Committee, Social
Innovation and Investment
Foundation



Moderator

Asami Takagi

Managing Director, Social
Impact Management
Initiative / Founder, Stem
for Leaves

Wed, May 15

10:20 - 11:10

Free

【JAPANESE / ENGLISH】

【Keynote Speech 1】

Impact Accounting at the time of Regulatory Challenges

There is a growing debate on how to properly value companies that bring social value. Particular attention is being paid to the feasibility, standardization, and comparability of valuation methods, their application, and integration into transparency requirements. Christian Heller is founder and CEO of The Value Balancing Alliance (VBA), a business-led initiative, Vice Chair of the German government's Sustainable Finance Advisory Board, and Vice President of BASF. VBA, together with IFVI, a spin-off from Harvard's Impact-Weighted Accounts Initiative, is developing and testing impact accounting as a way to disclose the monetary equivalent of the impact of corporate activities. This is for the benefit of the companies themselves and their stakeholders.

In his keynote speech, Mr. Heller will begin with an overview of impact accounting and trends in the world. Next, Mr. Mita, Executive Officer and Chief Sustainability Officer of Mitsubishi Chemical Group, a VBA member, and Professor Farber, Director of the Center for Social Innovation at IMB, a Swiss business school, and Director of the EMBA program, will discuss the significance of impact accounting and challenges, and answer questions from participants.



Christian Heller

CEO Value Balancing Alliance e.V. / Vice President BASF SE / Co-chair Sustainable Finance Committee to the Federal Government of Germany

Speaker



Noriyuki Mita

Vice President / Chief Sustainability Officer, Mitsubishi Chemical Group Corporation

Speaker



Vanina Farber

Senior Professor of Social Innovation and Dean of the IMD EMBA program

Speaker



Asami Takagi

Managing Director, Social Impact Management Initiative / Founder, Stem for Leaves

Moderator

Wed, May 15

11:30-12:40

Paid
【JAPANESE / ENGLISH】

【Special Session 1】

"Capitalism of Mutual Support": A Form of New Capitalism Realized by Collective Impact

In order to make social impact creation a movement of economic activities, diverse stakeholders such as corporations, governments, and non-profit corporations need to collaborate.

In April 2023, the Keizai Doyukai (Japan Association of Corporate Executives) released a proposal entitled "Mutual Support Capitalism: Awakening 'Animal Spirits' with 'Corporate Purpose' and 'Empathy' as the Starting Points," which advocates an economic society where private companies participate in "mutual support" efforts to solve social issues, create new demand and innovation, and realize well-being.

In this session, representatives from Keizai Doyukai, Impact Startup Association, and Japan Association of New Public will be invited to introduce multi-sectoral solutions to social issues to realize mutual support capitalism beyond the marginal curve of economic rationality.



Kohey Takashima

Chief Executive
Officer and Founder
Oisix ra daichi Inc.

Speaker



Daichi Konuma

Co-Founder and
CEO, CROSS
FIELDS / Director,
Japan
Association of
New Public

Speaker



Haruka Mera

Founder and
Chief Executive
Officer,
READYFOR
Co.,Ltd. /
Chairperson of
Impact Startup
Association

Speaker



Mitsuaki Aoyagi

Vice-chair of
Executive
Committee, Social
Innovation and
Investment
Foundation

Moderator

Wed, May 15

13:30 - 14:00

Free

【JAPANESE / ENGLISH】

【Keynote Speech 2】

Child-lens Investing: An innovative framework to put well-being of future generations first and create the conditions for healthier and more inclusive societies.

Last year, UNICEF produced an innovative Child-Lens Investing Framework (CLIF) in working with key stakeholders including global responsible and impact investment ecosystem actors. This is not only investing in children. Rather, it is investing with perspectives (lens) of creating a sustainable world for children. UNICEF has been a leading institution for the development of children-first public policy and programs, but CLI is groundbreaking in setting a course for its application in the world of investing and finance. Mr. Rostami will introduce the Framework, explain how it will contribute to creating the impact economy, and invite diverse stakeholders in Japan to join the initiative.

(Take a look at: https://simi.or.jp/grc/unicef_cli/)



Alexander Rostami

Chief and Founder of UNICEF's Global Innovative Finance Hub in Helsinki

Speaker



Katsuji Imata

President, Social Impact Management Initiative / Co-CEO, Blue Marble Japan, Inc.

Moderator

Wed, May 15

14:00 - 14:30

Free

【JAPANESE / ENGLISH】

【Keynote Speech 3】

Benchmarking Impact Management in Impact Investing: A Discussion of BlueMark's 2024 Report

BlueMark was launched in 2020 with a mission to strengthen trust in sustainable and impact investing by delivering independent verification services that allow investors to optimize their impact measurement and management (IMM) systems for long-term success. This keynote address will feature Christina Leijonhufvud, CEO of BlueMark, who will share key findings from BlueMark's Fifth Annual Making the Mark report, which dives deep into the IMM efforts most prevalent among segments of the sustainable and impact investing market.

*Take a look (last year's report) at: <https://simi.or.jp/grc/投資家が行うインパクトマネジメントのベンチマ/>



Christina Leijonhufvud

CEO, BlueMark

Speaker



Katsuji Imata

President, Social Impact
Management Initiative / Co-CEO,
Blue Marble Japan, Inc.

Moderator

Wed, May 15

14:50 - 15:50

Paid

【JAPANESE / ENGLISH】

【Special Session 2】

What is " System Change Investment" that Addresses Fundamental Social Issues?

How can we approach the most serious and complex social problems (Wicked Problem) and realize a sustainable society?

"System change investment" is a new investment concept that not only creates social impact, but also promotes transformation of the entire social system and leads to the solution of fundamental issues.

Discussions on system change investment have begun in Western countries. In this session, we will learn from global trends and case studies, and discuss the potential for system change investment originating in Japan.



Dominic Hofstetter

Executive Director,
TransCap Initiative

Speaker



Yuya Kato

Business Development
Department Impact Office,
Social Innovation and
Investment Foundation

Speaker



Motoi Kawabata

Impact Economy Lab
Impact Catalyst, Social
Innovation and Investment
Foundation

Moderator

Wed, May 15
16:10-17:00

【Sponsored Session 1】

Sponsored by Mizuho Financial Group, Inc.

The Role of Finance in the Impact Economy

Free
【JAPANESE / ENGLISH】

In this session, we will discuss with leaders of the impact economy the role that finance should play in the systemic change that the impact economy will bring about. The session will provide insights on how to upgrade the economic system, starting with a discussion on what to expect from financial institutions in the virtuous cycle of "impact creation" and "revenue generation" and the desired state of the investment chain.



Speaker

Ken Shibusawa

Chief Executive Officer,
Shibusawa and
Company, Inc. / Founder
and Chairman,
Commons Asset
Management / Founder
and CEO, &Capital, Inc.
/ Member, Governing
Council, Social Impact
Management Initiative



Speaker

Takeshi Mizuguchi

President,
Takasaki City
University of
Economics /
Member,
Governing
Council, Social
Impact
Management
Initiative



Speaker

Haruka Mera

Founder and
Chief Executive
Officer,
READYFOR
Co.,Ltd. /
Chairperson of
Impact Startup
Association



Moderator

Kotaro Sueyoshi

Mizuho Financial
Group, Inc.
Joint General
Manager
Sustainable Business
Promotion
Department

Wed, May 15

17:10 - 18:10

Free

【JAPANESE / ENGLISH】

【Sponsored Session 2】

Co-sponsored by Sasakawa Peace Foundation

Focusing on Indian impact Companies: Achieving a Positive Cycle of Impact Generation and Revenue Growth

Ken Shibusawa will talk about SITARA, an impact company derived from India's SEWA, the world's largest women's self-employed workers' union, which has achieved a virtuous cycle of "creating impact" and "generating revenue." SITARA is a financial services company that provides housing loans to low-income women in India, achieving a virtuous cycle of "creating impact" and "generating revenue" and has recently raised Series E funding. How does SITARA create a virtuous cycle of "revenue" and "impact" while raising more and more funds? How does SITARA create a virtuous cycle of "revenue" and "impact" while raising more and more funds? In this session, Ken Shibusawa will interview SITARA CEO Shruti Gonsalves, who will share her passion for impact business, focusing on setting an impact thesis, measuring impact, information disclosure, engagement with investors, and more.



Speaker

Ken Shibusawa

Chief Executive Officer,
Shibusawa and Company,
Inc. / Founder and Chairman,
Commons Asset
Management / Founder and
CEO, &Capital, Inc. /
Member, Governing Council,
Social Impact
Management Initiative



Speaker

Shruti Gonsalves

Managing Director and
Chief Executive Officer,
SEWA Grih Rin Limited
(Sitara)



Moderator

Ayaka Matsuno

Program Director, Social
Innovation Team, Asia and
Middle East Department, The
Sasakawa Peace Foundation

Thu, May 16

09:30 - 10:20

Paid

【Special Session 3】

Managing for Purpose and Social Impact: New Possibilities for Sustainable Business

This session will focus on "Purpose Management and Impact" and will discuss the importance of companies pursuing not only profit but also social mission and value. In addition, actual examples of companies that have implemented Purpose Management to create social and environmental impact, increase corporate value, and build sustainable business models will be featured, and we will discuss with participants the new possibilities for businesses that will open up the future.



Akie Iriyama

Professor, Graduate School of
Business and Finance,
Waseda University

Speaker



Yoshihiro Kamozaiki

Managing Director, Social Impact Management Initiative
Executive Director, Japan Fundraising Association
Director, Social Impact Center
Visiting Associate Professor, Nagano Prefectural University

Moderator

Thu, May 16

10:30 - 11:40

Paid

【Special Session 4】

Beyond Impact Investment: Toward the Next Stage of Achieving Impact Economy - GSG Japan NAB's 10th anniversary and the next 10 years

Established in July 2014, the GSG-NAB Japan is celebrating its 10th anniversary this year. The size of the impact investment market in Japan has grown remarkably over the past decade, reaching 5,848 billion yen as of May 2023. The GSG-NAB Japan has always led the way in expanding the use of impact investing in Japan, and this presentation will look back on its 10 years of activities and the growth of the impact investment market, and introduce the future prospects for further expansion of the ecosystem and the impact economy.



Ken Shibusawa

Chief Executive Officer, Shibusawa and Company, Inc. / Founder and Chairman, Commons Asset Management / Founder and CEO, &Capital, Inc. / Member, Governing Council, Social Impact Management Initiative

Speaker



Nao Sudo

Director, Impact Frontiers

Speaker



Yuuko Shiota

Executive Officer, General Manager, Sustainability Department, ESG Promotion Department, Marui Group Co.,LTD.

Speaker



Masataka Uo

President &CEO, Japan Fundraising Association

Moderator

Thu, May 16

11:50 - 12:40

Paid

【Session 1】

Impact Companies Going Public: How to Expand Impact and Achieve Business Growth

Impact companies, which are listed on the capital markets to create an impact on the social environment and accelerate business growth, are beginning to attract attention as they seek to sustainably increase their corporate value. However, once listed, even impact companies must face a diverse range of investors. In this context, we will discuss how companies can root the perspective of impact creation in their business management, how they can effectively disclose information and engage in dialogue with investors on the value of their impact, and how the capital markets can continue to produce impact companies that aim for even greater growth.



Tomoya Shiraishi

Representative Director,
Phronesis Partners

Speaker



Mikiko Ono

Director, Global Sustainability
Disclosure Regulations, ESG
Communication, Group DEI
Sustainability Transformation /
Investor Relations
Recruit Holdings Co., Inc.

Speaker



Yuji Hisano

Director of Corporate
Affairs, CFO, CureApp Inc.

Speaker



Shohei Iwaya

Fund Manager, Equity Investment Group
Asset Management One Co., Ltd.

Speaker



Fumi Sugeno

Chief of Impact Economy Lab, Social
Innovation and Investment Foundation

Moderator

Thu, May 16

11:50 - 12:40

Paid
【JAPANESE / ENGLISH】

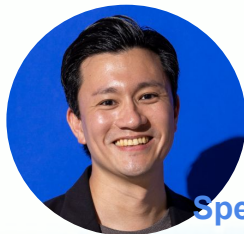
【Session 2】

Catalytic Roles of Philanthropy and Investing Toward Impacts in Aging Asia

By 2060, the population over 65 years old in Asia will exceed 1.2 billion, accounting for one in every 10 people in the world. How can we improve the quality of healthy life expectancy and enhance the wellbeing of all people in Asia as the region's rapidly aging population becomes a common agenda? This session brings together distinguished panelists from Japan, Taiwan, China, and Singapore, countries that are facing the challenges of an aging society through investment and philanthropy. Mr. Reito Watanabe, a venture capitalist who has invested in many nursing care and health businesses in Japan with a focus on local communities, Ms. Francine Wu, who is facing issues specific to the aging society at a pension fund in Taiwan, Ms. Haoling Zhang, a pioneer in both business and philanthropy who launched the Heorad Foundation, and Ms. Woon Saet Nyoon, who works with Singapore's largest foundation, Temasek Foundation, to foster and care for communities in multi-ethnic and urban societies, will discuss the challenges of aging societies in their respective countries and regions and case studies of how these challenges are being addressed, and explore the future and possibilities for impact investment and philanthropy in Asia.

[About AVPN]

AVPN, headquartered in Singapore, is Asia's largest network dedicated to accelerating solutions to social issues through strategic philanthropy and impact investment. Currently, more than 600 funders from 33 countries and regions, including foundations, financial institutions, and corporations, are members of AVPN, which is working to build an ecosystem for the circulation of funds to create impact in Asia. <https://avpn.asia/>



Reito Watanabe
General Partner,
β venture capital

Speaker



Francine Wu
Chairperson,
Pension Fund
Association,
R.O.C.

Speaker



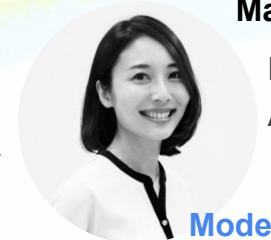
Haoling Zhang
Co-Founder of
Heroad
Investments,
Founder of
Heroad
Foundation

Speaker



Woon Saet Nyoon
Head, Community
Networks and
Partnerships,
Temasek
Foundation

Speaker



Mariko Ito
Manager,
AVPN

Moderator

Thu, May 16

13:40 - 14:30

Paid

【Session 3】

Triggers of Social Impact: Catalytic Capital in Japan

"Catalytic Capital" is a concept that is accumulating practical knowledge in the world of social impact, particularly in Europe and the United States. This concept is being organized as risk money that "triggers" the expansion of social impact of impact startups and non-profit businesses and their financial growth as a prerequisite for such expansion. In this session, while referring to discussions and practices related to catalytic capital overseas, we will invite practitioners in the Japanese social sector who are providing the equivalent of "catalytic capital" to social businesses and nonprofit organizations that have already begun to occur, and look for hints on how the concept of "catalytic capital" can be used to expand and deepen social impact.



Kenta Sowanaka

MITENE Fund

Speaker



Aiko Kozaki

Director of Investment Department,
Japan Network for Public Interest
Activities (JANPIA)

Speaker



Motoi Kawabata

Impact Economy Lab
Impact Catalyst, Social
Innovation and Investment
Foundation

Moderator

Thu, May 16

13:20 - 14:30

Free

【Sponsored Session 3】

Short Pitch Session: Initiatives for Creating Impact

The sponsors will introduce examples of expanding efforts to create new impact in various areas.

Impact Circle, Inc.



Chuo-Nittochi Co., Ltd.



The Norinchukin Bank



Masaki Kochi

Managing Director,
Social Impact
Management
Initiative / CEO,
K-three

Moderator

Nissay Asset Management Corporation



ニッセイアセットマネジメント株式会社

Thu, May 16

14:50 - 15:40

Free

【Sponsored Session 4】

Sponsored by JAPAN POST INSURANCE Co., Ltd.

Impact "K" Project Roundtable: Sharing insights from industry-leading impact investors on how to launch an effective impact fund

What lies beyond the eyes of impact investors to solve social issues and realize the impact economy? In this session, industry-leading impact investors who have come together through the "Impact "K" Project," a certification program for impact investment by JAPAN POST INSURANCE, will discuss their efforts to realize effective impact funds and future prospects. The session will be an opportunity to exchange views on the future prospects and efforts to realize an effective impact fund.



Yuriko Gibo

Principal, Keio Innovation Initiative, Inc.

Speaker



Masahiro Hata

Co-Founder & General Partner, GLIN Impact Capital

Speaker



Kazuhiro Umeda

Co-Founder & General Partner, SIIF Impact Capital, Inc.

Speaker



Hidetaka Matsumoto

Specialist, Private Equity Investment Group, Alternative Investment Department, JAPAN POST INSURANCE Co., Ltd.

Speaker



Asami Takagi

Managing Director, Social Impact Management Initiative / Founder, Stem for Leaves

Moderator

Thu, May 16

16:00 - 16:50

Paid

【Session 4】

What is the Current Status of Impact Economy in Japan: A View from a Data Analysis

Since its establishment in 2017, SIIF has conducted various surveys and accumulated a great deal of quantitative data. We have also collected qualitative knowledge from a wide range of experts and practitioners by taking on the management of various research groups and participating as a member. Through the accumulation of such data and knowledge, we have been able to understand the current status and future issues regarding the development of impact investment and the impact economy. In this session, we will review the changes that have occurred over the past several years based on the data and knowledge we have gathered, and discuss what drivers are needed for impact investing and the impact economy to become mainstream.



Tamami Ota

Senior Researcher / Head of
Sustainable Finance Research Unit.,
Financial and Capital Market Research
Dept.
Daiwa Institute of Research Ltd.

Speaker



Kiyomi Kudo

President and CEO
FP Blossom Co.,Ltd.

Speaker



Satoshi Oda

Impact Economy Lab
Knowledge Development
Officer, Social Innovation
and Investment Foundation

Moderator

Thu, May 16

16:00 - 16:50

Free

【JAPANESE / ENGLISH】

【Session 5】

Sustainable Development Performance Indicators (SDPI) by UNRISD (The United Nations Research Institute for Social Development)

Recognizing the limitations of current ESG-related indicators which do not define what is sustainable, UNRISD (The United Nations Research Institute for Social Development) last year developed the Sustainable Development Performance Indicators (SDPI). This new initiative consolidates various indicators and consider targets relative to the level required to achieve sustainability. Considering sustainability in terms of sustainability boundaries and thresholds is expected to accelerate in the next few years, and this session will focus on the ambition and concrete plans of the SDPI.



Dr. Ilcheong Yi

Senior Research Coordinator / United Nations Research Institute for Social Development (Switzerland)

Speaker



Katsuji Imata

President, Social Impact Management Initiative / Co-CEO, Blue Marble Japan, Inc.

Moderator

Thu, May 16

17:00 - 18:00

Paid

【Session 6】

Let's Talk about the Future of Impact Finance with the Next Generation: Impact Investing and New Directions

It has been almost three years since the Impact-Oriented Finance Declaration began operating. The number of signatories and the balance of impact finance by signatory institutions have been steadily increasing, but is impact finance in Japan and around the world moving in the right direction? While it is important to refine principles, models, and methodologies, are we missing something important? What is the perspective that we are currently missing? We will point out the next impact finance impact investment with our expertise in impact-oriented impact finance, venture investment, regional finance, and practical experience as an asset owner, and hit on what we think now and explore the future direction.



Norio Ishii

Director of Social Good Promotion Dept, THE KYOTO SHINKIN BANK / Member of Steering Committee, Japan Impact Driven Finance Initiative

Speaker



Akitaka Wilhelm Fujii

President of REAL TECH Holdings, Director and Executive Officer (Head of Corporate) Member of Steering Committee, Japan Impact Driven Finance Initiative

Speaker



Chihiro Baba

Senior Manager, Impact Business Development Office, ESG Strategy and Solution Department

Speaker



Makiko Hashizume

Senior Manager, the Japan Research Institute, Limited Vice Chair of Debt Working Group, Japan Impact Driven Finance Initiative

Moderator

Fri, May 17

9:30 - 10:20

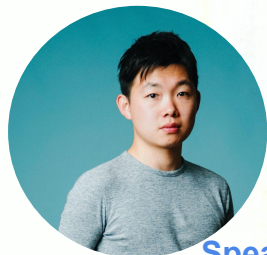
Paid

【Session 7】

New Entrepreneurs for the Impact Economy

The series "The Door to the Impact Economy" started in 2023 on SIIF's official note. It is a seven-part serial project that interviews and features entrepreneurs in order to understand the impact economy more closely. In this issue, we invite Mr. Naruse of on the trip Inc. and Mr. Tasaki of N-ARK Inc. from among the entrepreneurs featured in the series to take a deeper look at what is new for entrepreneurs in the impact economy era.

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Yuki Naruse

CEO, On The Trip

Speaker



Yuki Tazaki

Founder, CEO, N-ARK

Speaker



Kanafumi Furuichi

Impact Economy Lab Impact
Catalyst, Social Innovation
and Investment Foundation

Moderator

Fri, May 17

9:30 - 10:20

Paid

【Session 8】

The Leading Edge of Impact-Oriented Initiatives by Foundations

"Impact", "System Change", "Impact-Oriented": What exactly do these words, which we hear so much about these days, mean?

In this session, we will invite a public interest incorporated foundation that has been in practice for more than 30 years and an emerging foundation that has been in practice for 5 years to introduce specific examples of impact-oriented initiatives implemented by their respective foundations.



Speaker

Hiroko Kawano

Executive Director, Kawano Masanori Memorial Public Interest Incorporated Foundation for Promotion of Pediatrics



Speaker

Eri Tamagawa

Manager, MIDAS Foundation



Moderator

Yuko Koshiba

Co-CEO, PA inc.

Fri, May 17

10:30 - 11:20

Paid

【Session 9】

What We have Learned from "IMPACT SHIFT": Let's Talk about the Future of Impact with 4 Gen Z

IMPACT SHIFT was held on Sunday, March 3, 2024 with approximately 650 visitors. Various sectors related to solving social issues, including impact startups, zebra companies, and the social sector, participated in cross-industry discussions. It was planned by the executive committee, which consisted mainly of people in their 20s across organizations. In this session, four members of Generation Z who belong to the IMPACT SHIFT Executive Committee will share what they felt and thought after IMPACT SHIFT about the future of impact and the future they will face in the future.



Sai Sakamoto
Zebras and
Company Inc.

Speaker



Mao Sato
Graduate School of
Social Sciences
Hitotsubashi
University

Speaker



Risa Kogure

STYZ Inc.
Syncable
Fundraiser /
Youth Chapter
Founding
member (JFRA)

Speaker



Sora Ichiyanagi

UNERI, Inc. impact
catalyst/Sowledge,
Inc. Policy Impact
department

Moderator

Fri, May 17

11:30 - 12:20

Paid

【Session 10】

"B" THIS WAY FORWARD: The Latest of the B Corp Movement in Japan

B Corp is an international certification system for companies that conduct business activities in an environmentally and socially responsible manner. It has been attracting increasing attention in Japan, and as of March 2024, the number of Japanese corporations with B Corp certification was 40. In order to expand the B Corp movement, which is leading the global B Corp movement, a general incorporated association, B Market Builder Japan (BMBJ), which is equivalent to a branch of the so-called B Lab, was finally established in March 2024 to promote the B Corp movement in Japan, and moves toward the establishment of B Lab Japan have now started in earnest. This session will introduce the benefits of B Corp, as well as the latest trends and activities of the B movement in the world, Japan, and Asia.



Nozomi Torii

Co-Lead, B Market Builder Japan / Director, VALUE BOOKS Co., Ltd.

Speaker



Yuki Tazaki

Co-Lead, B Market Builder Japan / Founder, ovgo Baker

Speaker



Katsuji Imata

President, Social Impact Management Initiative / Co-CEO, Blue Marble Japan, Inc.

Moderator

Fri, May 17

12:20 - 12:50

Free

【Closing】

Closing Talk



Speaker

Ken Shibusawa

Chief Executive Officer,
Shibusawa and
Company, Inc. / Founder
and Chairman,
Commons Asset
Management / Founder
and CEO, &Capital, Inc.
/ Member, Governing
Council, Social Impact
Management Initiative



Speaker

Nanako Kudo

Member of Executive
Committee / Director of
Business Development
Department, Social
Innovation and
Investment Foundation



Speaker

Katsuji Imata

President, Social Impact
Management Initiative / Co-CEO,
Blue Marble Japan, Inc.

Fri, May 17

16:30 - 18:00

Free
【ENGLISH】

【Special Session by UNICEF】

What Exactly is Investing with a “Child-lens”?: Introduction of the UNICEF Framework and Invitation to Japanese Stakeholders

Following the introduction of the Child Lens Investment Framework (CLIF) in the keynote speech on May 15, this semi-closed session (partially by invitation only) will explore possibilities of the CLIF in the Japanese market, especially with financial institutions. Mr. Alexander Rostami will speak about the examples of CLIF which will be followed by a discussion with Japanese speakers (NGO and financial sector) on the prospects for the CLIF application in Japan.

*Registration required. For more details: <https://social-impact-day-2024-unicef.peatix.com>



Alexander Rostami

Chief and Founder of UNICEF's Global
Innovative Finance Hub in Helsinki

Speaker



Francesco Saverio Ambrogetti

Principal Adviser of Innovative and Alternative Finance
for Children (IF4C), UNICEF

Speaker

Fri, May 17

18:30 - 20:30

Free
【ENGLISH】

【Special Session by BlueMark】

Introduction to BlueMark and Impact Verification

In this Special Session, Christina Leijonhufvud, a pioneer in impact investing and CEO of BlueMark, will introduce BlueMark as a firm and their role as third-party verifiers. Through dialogue with two clients based in Japan, participants will learn how third-party verification enhanced impact measurement and management practices, fostering greater buy-in for impact within their organizations. The latter part of this session will feature an informal reception hosted by BlueMark. Partially by invitation only.

*Registration required. For more details: <https://social-impact-day-2024-bluemark.peatix.com>



Christina Leijonhufvud

CEO, BlueMark

Speaker